

## **Sustainability ambassadors: Interview**

**Johanna Griese (Human Resources, Europe) talks about her personal experience as sustainability ambassador.**

(Quotes may be used without prior permission)

### **What inspired you to become part of Henkel's Ambassador Program?**

Sustainability should be an integral part of our daily lives. But despite good intentions, we often fail to act sustainably, often times out of a lack of awareness.

The ambassador program addresses this problem. It helps us to embed sustainability in our daily routines and also raises awareness among others, even beyond the Henkel network.

### **What did you learn through Henkel's ambassador training?**

Our six focus areas – energy and climate, materials and waste, water and wastewater, social progress, safety and health and performance – ensure that we take a holistic sustainability approach. They enable us to make contributions on the value and/or the footprint side. This flexibility shows that there is not just one solution or path to becoming a more sustainable company.

### **Has the training been useful in communicating sustainability to suppliers, business partners, retailers and other stakeholders? If so, how?**

Yes, the training explains sustainability in an appealing and interactive way, which made the topic more tangible for me. Now I'm more aware of my impact throughout the day, which in turn enables me to create this awareness among my colleagues, family and friends as well.

**In your opinion, how can people make more sustainable choices in their personal lives?  
What tips can you give to others?**

We need to break little habits to have a greater sustainability impact. If we are all prepared to make small, specific changes in our daily lives, then together we can make a significant contribution to sustainability.